

NINA LEGNONGO

COMMUNICATION MANAGER



Permis de conduire

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EXPÉRIENCES

PUBLIC INFORMATION OFFICER

UNESCO - (Libreville Office) - Mai 2022 à janvier 2023



COMMUNICATION MANAGER

World Bank Project- eGabon - Juin 2019 à janvier 2022



Development project financed by the World Bank. eGabon project component 1 (eGabon-SIS): for the computerization of Gabon's health system with a view to improving patient care. eGabon project Component 2 (DEIN) : to develop an ecosystem and build an innovative digital economy serving the populations

COMMUNICATION MANAGER

World Bank Project- CAB 4 - Juin 2019 à décembre 2021 - Freelance



CAB4 Gabon project objective is to increase the geographical coverage of the use of high capacity bandwidth networks and reducing the costs of communication services on the territory of the Gabonese Republic

COMMUNICATION OFFICER

World Bank Project-PAZH - Project to Support the Sustainable Management of Critical Wetlands in Gabon - Depuis février 2018 - Freelance



COMMUNICATION OFFICER

GIVE1PROJECT - International organization for promoting leadership and entrepreneurship among young people - 2013 à 2015 - Freelance - Paris - France



AUDIOVISUAL PRODUCTION MANAGER

SOREALI! PRODUCTION - Communication and audiovisual production consulting agency - 2015 à 2023 - Paris - France



- ▶ Promotional film production - Digital University 2016 - MEDEF
- ▶ Edition: Plume - "Second Wife" - Yasmine Ajami - Testimony - EDITION Michalon
- ▶ Corporate film production - Training "A Venir Etre en Entreprise"

JOURNALIST EDITOR / TV PRESENTER

AFRICA 24 - AFRICA 24 TV - 1st Pan-African News Channel - 2012 à 2014 - Paris - France



- ▶ TV news presentation
- ▶ Treatment of political, economic, cultural, pan-African and international sports news

COMPÉTENCES

Institutional & Corporate Communication

- ▶ Conduct an audit of the communication system
- ▶ Define a communication plan
- ▶ Manage communication plans and actions
- ▶ Design tools to develop visibility: visual identity and website
- ▶ Develop budgets
- ▶ Manage social networks/editorial calendar/content creation
- ▶ Design press kits
- ▶ Organize press conferences
- ▶ Moderate conferences
- ▶ Write and design an annual report
- ▶ Newsletter development
- ▶ Article writing
- ▶ Management of internal communication
- ▶ Organization of events (national online workshop)

- ▶ Knowledge and mastery of administrative systems and procedures (World Bank/UNESCO)
- ▶ Organization of national awareness campaign
- ▶ Conception de dossier de présentation d'activité
- ▶ Création de site web

Audiovisual content production & Editing

- ▶ Video design and production
- ▶ Organization and planning of filming logistics
- ▶ Production and post-production coordination
- ▶ Budget evaluation
- ▶ Recruitment of technical service providers
- ▶ Ensure the broadcast program

Journalism/ Television- Written and web press

- ▶ Writing and presentation of newspapers and news flashes
- ▶ Conducting and transcribing interviews
- ▶ Article writing
- ▶ Chronicle presentation
- ▶ Editing-Mixing-Voiceover
- ▶ Organization of editorial conferences
- ▶ Editorial monitoring: planning, selection of subjects and distribution, editorial secretariat
- ▶ coordination of journalists & interface with external service providers, publication monitoring
- ▶ Conception magazine web
- ▶ Web magazine design

LANGUAGES

- ▶ ENGLISH: fluent, professional practice
- ▶ RUSSIAN: Conversation
- ▶ Madarin: basics
- ▶ Spanish & Portuguese: basics

Informatique

- ▶ Final Cut Pro, Avid Xpress, In Design, Vuvox
- ▶ Pack Office : bon niveau

FORMATIONS

Master in Multimedia Journalism

INTERNATIONAL INSTITUTE OF COMMUNICATION OF PARIS- IICP

Octobre 2011 à septembre 2012

Decryption of information and its processing depending on the medium, the public and technical means. Improvement of journalistic writing

MBA International Business

PARIS HIGHER SCHOOL OF MANAGEMENT - ESGCI

2007 à 2009

Objective: train business engineers and negotiators with diversified skills likely to evolve in multinationals or internationally oriented SMEs-SMIs

CENTRES D'INTÉRÊT

Community life

- ▶ Club member "Les déterminés"- "Entrepreneurship for all"
<http://www.lesdetermines.fr/>
- ▶ Club member Give1Project
For youth entrepreneurship and leadership in a global perspective